



**STREAMLINE  
INTERNSHIP  
MANAGEMENT  
WITH**

**WORKSEED  
LEARNING  
PLATFORM**





## Contact

Workseed Oy  
Oppilaankatu 4  
53100 Lappeenranta, Finland

+358 40 648 1188  
[www.workseed.fi/web/en](http://www.workseed.fi/web/en)  
[sales@workseed.fi](mailto:sales@workseed.fi)

# Workseed

Workseed is a learning platform designed to streamline the management of internships and hybrid learning in higher education.

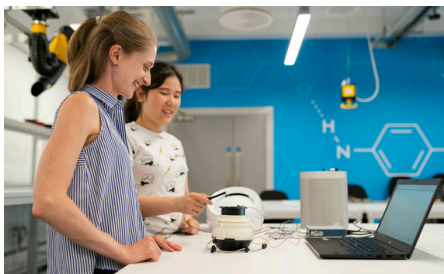
It offers advanced tools specifically tailored to address a traditionally underserved area: managing internship programs and remote/hybrid learning modules in HE.

Launched in 2016, Workseed was developed in close collaboration with Nordic vocational and higher education providers. Today, it is used by 75% of Finnish universities of applied sciences.

Workseed optimizes internship management in higher education by streamlining data management and administrative processes, saving teachers' time and ensuring GDPR compliance.

Additionally, Workseed provides a robust platform for managing student internships, improving communication and the quality of supervision.

Interface available in English, Swedish, German, and multiple other languages. More versions are to be published in the future. Contact sales for more information.



Three out of four universities of applied sciences in Finland use Workseed to manage internships.

# How Workseed improves work at HE

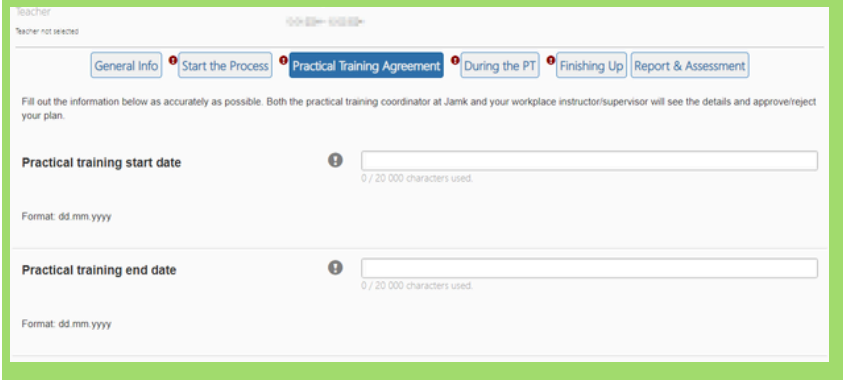
Feature	Value	Outcome
Internship contract management	Process contracts digitally and archive them automatically.	<ul style="list-style-type: none"><li>• Saves time</li><li>• Automates processes</li><li>• Increases transparency</li><li>• GDPR-compliance</li></ul>
Messaging, notifications, and automation	Communicate easily with students and supervisors; automate administrative work	<ul style="list-style-type: none"><li>• Richer communication</li><li>• Engages internship supervisors</li><li>• Automate routine tasks</li><li>• Approve and report working hours</li></ul>
Personalized learning	Address individual differences in learning outcomes	<ul style="list-style-type: none"><li>• Personal learning goals and study paths</li><li>• Leverage AI for study plans</li><li>• Integrate training simulators and VR/AR</li></ul>
Tutoring, support, and feedback	Students document learning and receive feedback from teachers and supervisors.	<ul style="list-style-type: none"><li>• Better formative assessment</li><li>• More opportunities to support learning</li><li>• Keep in touch with students</li></ul>
Monitoring and analytics tools	Teachers have more information on how students are doing and do not lose touch with them.	<ul style="list-style-type: none"><li>• Monitor groups and individuals</li><li>• Identify issues in time</li><li>• Plan timely interventions</li></ul>
Impact analysis	Education provider can analyze their local and regional impact	<ul style="list-style-type: none"><li>• Better tools for analytics</li><li>• Assess collaboration with employers</li><li>• Assess materials quality</li></ul>

# Streamlined Contract Management

Workseed centralizes and automates the processing and management of internship contracts, saving time for all parties, reducing human error, and ensuring GDPR compliance.

Managing and archiving internship contracts can be resource-intensive. Manual errors may lead to misplaced or lost documents, and poor archiving practices can result in GDPR violations. Workseed simplifies the entire process, ensuring smooth handling and legal compliance. With Workseed,

- contracts are sent to all parties for online acceptance
- automatic email notifications speed up the process
- signed contracts are securely stored on the Workseed platform
- no need for a separate database.
- contracts are automatically archived for up to 5 years as needed.



The screenshot displays a web interface for contract management. At the top, there is a navigation bar with tabs: "General Info", "Start the Process", "Practical Training Agreement" (which is currently selected and highlighted in blue), "During the PT", "Finishing Up", and "Report & Assessment". Below the navigation bar, there is a text prompt: "Fill out the information below as accurately as possible. Both the practical training coordinator at Jamk and your workplace instructor/supervisor will see the details and approve/reject your plan." The form contains two input fields. The first is labeled "Practical training start date" and has a character count of "0 / 20 000 characters used". Below it, the format "Format: dd.mm.yyyy" is specified. The second field is labeled "Practical training end date" and also has a character count of "0 / 20 000 characters used". Below it, the format "Format: dd.mm.yyyy" is specified. The entire interface is framed by a green border.

*Contracts are created and distributed fully digitally.  
Archival is automatic and GDPR-compliant.*

# Improved Communication and Coordination

Workseed provides a centralized platform for improving communication between teachers, students, and internship supervisors. Submitting reports and approving working hours is faster.

Traditionally, communication between teachers and students involves a mix of emails, virtual meetings, formal reports, and messaging apps—often leading to inefficiency, increased workload, and potential data privacy violations. Additionally, it is difficult to engage workplace supervisors to contribute their input. Workseed provides

- single platform for all documents, assignments, and feedback
- an alternative for private messaging apps
- easy process to engage workplace supervisors
- a fast and simple tool for reporting and approving working hours

Day	Presence	Planned shift start	Planned shift end	Actual shift start	Actual shift end	Hours
Mon	In practical training	30.09.2024 8:00	30.09.2024 15:00	30.09.2024 8:00	30.09.2024 15:00	7h
Tue	In practical training	01.10.2024 8:00	01.10.2024 15:00	01.10.2024 8:00	01.10.2024 14:15	6h 15min
Wed	In practical training	02.10.2024 8:00	02.10.2024 15:00	02.10.2024 8:00	02.10.2024 15:00	7h
Thu	In practical training	03.10.2024 8:00	03.10.2024 15:00	03.10.2024 8:00	03.10.2024 15:00	7h
Fri	In practical training	04.10.2024 8:00	04.10.2024 15:00	04.10.2024 8:00	04.10.2024 15:15	7h 15min
Sat	In practical training					
Sun	Other absence					
	Sickness absence					
	Day off					

34h 30min

Request approval



*Workseed makes approving and reporting working hours easy and fast.*

# Ensuring Uniform Learning Outcomes

Guaranteeing that all students acquire the necessary skills during their internship can be challenging. Leverage Workseed planning tools and AI assistant for uniform learning outcomes.

Differences in prior knowledge and limited learning opportunities can hinder students from achieving the required competencies during their internships. Additionally, learning goals can be time-consuming, and students may not have the chance to engage in all practical tasks at their workplace. Workseed addresses these discrepancies in several ways.

- learning paths and individual goals make personalizing internships easier
- AI assistant will facilitate planning relevant goals
- integrate Workseed with simulation or VR/AR tools
- compensate for inadequate practical learning opportunities.

Goal	Comments
I want to understand logistics of a hospital workflow. 	<b>Instant feedback:</b>  The goal you mentioned is related to understanding hospital logistics, which is a good topic. However, to align it more closely with <i>Minimum Competency 1 (MC1)</i> and <i>Competency 1 (C1)</i> you might want to focus on how the logistics impact patient safety and service quality. For example, you could think about how effective logistics contribute to the overall quality and safety in healthcare services. How about refining it to something like:  "I want to understand how hospital logistics impact patient safety and the quality of healthcare services."  This way, it's more specific to the course and the competence area.

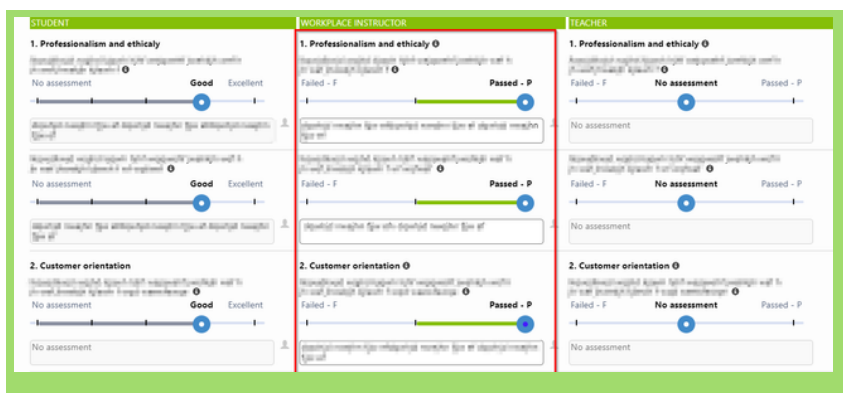
*Leverage Workseed tools and the new AI assistant for flexible and personalized internship planning.*

# Improved tutoring and formative assessment

Workseed simplifies tutoring and student support during hybrid and on-the-job learning modules, enabling more meaningful feedback and maintaining contact with remote learners.

In hybrid or remote learning environments, students often feel isolated and perceive the support they receive as inadequate, while teachers find it increasingly challenging to provide effective guidance. Workseed improves tutoring by multiple ways.

- documentation tools allow students to make their learning visible
- reporting and commenting facilitates feedback and formative assessments
- easy to comment individual inputs and assignments in real time
- lower barrier to daily interactions despite remote format



*Workseed facilitates constant feedback and formative assessment even during internships and remote learning.*

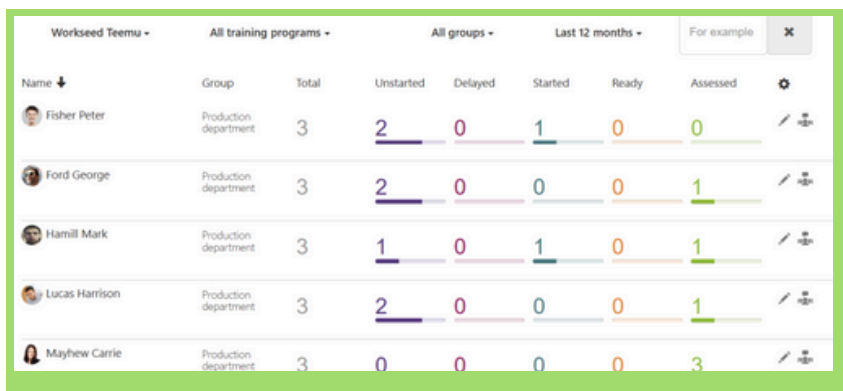


# Better Monitoring and Timely Interventions

Workseed's analytics tools make it easier for teachers to track student progress and address issues before they escalate.

In hybrid or workplace-based learning, it can be challenging for teachers to assess student performance due to limited contact and reliance on periodic internship reports. Workseed simplifies the documentation of learning and enables real-time monitoring of student progress.

- monitor groups, even when study goals are personalized
- identify students who are falling behind
- receive automatic notifications when problems emerge
- identify need for support and provide timely interventions



The screenshot displays a table within the Workseed interface. At the top, there are navigation tabs: 'Workseed Teemu -', 'All training programs -', 'All groups -', and 'Last 12 months -'. A search bar on the right contains the text 'For example' and a close button 'X'. The table has columns for 'Name', 'Group', 'Total', 'Unstarted', 'Delayed', 'Started', 'Ready', and 'Assessed'. Each row represents a student, with their name, group, total count, and progress bars for each status. Fisher Peter, Ford George, and Lucas Harrison have 2 unstarted items, while Hamill Mark has 1. Maybaw Carrie has 0 unstarted items but 3 assessed items.

Name	Group	Total	Unstarted	Delayed	Started	Ready	Assessed
Fisher Peter	Production department	3	2	0	1	0	0
Ford George	Production department	3	2	0	0	0	1
Hamill Mark	Production department	3	1	0	1	0	1
Lucas Harrison	Production department	3	2	0	0	0	1
Maybaw Carrie	Production department	3	0	0	0	0	3

*With Workseed teachers can understand learning progress and identify problems even when learning takes place outside the classroom.*

# Impact analysis

Workseed's analytics tools and internship placement register enable academic institutions to refine teaching methods and evaluate partnerships with private sector organizations.

Data-driven decision-making is crucial for education providers. Academic institutions often collect valuable data that can offer insights into student progress, the effectiveness of teaching materials, and the quality of partnerships with external organizations, such as companies offering internships. Workseed provides analytics tools for teachers, content producers, and management.

- assess student problems and identify problems
- assess pedagogical materials and identify quality issues
- analyze the institution's network of private sector partners
- assess which regions and industries require more effort and networking
- allocate resources to acquiring and developing external partners

The screenshot displays the 'Learning places' table and a 'Training time' summary for 'Aetheris Dynamics'.

Company	Company B...	Depar...	City	Headquarte...	Headquarters	Doma...	Stu...	Env...
Nekora Innovations			Brussels	Brussels			6	25
Vorbeton Solutions			Antwerp	Antwerp			15	32
SkyLoom Ventures			Ghent	Ghent			72	24
<b>Aetheris Dynamics</b>			<b>Bruges</b>	<b>Bruges</b>			<b>64</b>	<b>36</b>
QuantumPulse Labs			Lige	Lige			21	7
Lunaris Tech			Leuven	Leuven			26	6
DePhynon Global			Charleroi	Charleroi			123	56
Synovra Enterprises			Namur	Namur			17	2
Ecliptica Systems			Mechelen	Mechelen			94	56
Novanta Technologies			Mons	Mons			73	22
Solvecon Group			Hasselt	Hasselt			234	89
Nebulon Networks			Ostend	Ostend			25	12
Vendion Industries			Kortrijk	Kortrijk			84	45
Crestra Solutions			Sint-Niklaas	Sint-Niklaas			63	30

Aetheris Dynamics			
Environ...	Student...	T-Weeks...	HWK
Aetheris D...	13	91.81	38
total: 13		total: 91.81	

*Education providers can assess their collaboration with private sector actors.*

# Certified Quality

Discover the certifications awarded to Workseed Ltd. and the Workseed platform for our pedagogical excellence and business performance.



## Certified Pedagogical Model

The Workseed platform is certified by Education Alliance Finland, an organization that evaluates educational technology and training tools. This certification is based on international quality standards for educational solutions.



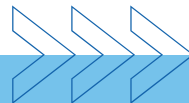
## Strong Performing Company

Workseed has been recognized as an "Achiever Company" by Kauppalehti, a leading Finnish business newspaper. This prestigious status is awarded to companies that demonstrate strong performance in areas such as growth, profitability, liquidity, solvency, and risk management. Workseed is an AA credit rated, net debt-free company.

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